

art director

# PETER CERAN

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## education

Syracuse University  
S.I. Newhouse School of Public Communications  
(May 2009)  
Major: Creative Advertising  
Minor<sub>1</sub>: Philosophy  
Minor<sub>2</sub>: Psychology

## awards

2009 AAF NSAC National Winner  
2008 Cafe Abroad Competition Winner  
2008 AAF NSAC Regional Runner-up  
Graduated Magna Cum Laude  
Eagle Rank (Boy Scouts)  
2006 Time Co-Person of the Year

## experience

**GiantHydra**, Ogilvy Toronto (Summer '10)  
Freelancing from Home  
Position: Freelancer/ GiantHydra Head

**The NewHouse**, Syracuse, NY  
Student-run (Senior Year)  
Position: Creative Director

**Uproar! Youth Marketing**, DDB subsidiary (Summer '08)  
New York City, NY  
Position: Intern/ Junior Art Director

**Ruckus Marketing** (Summer '07)  
Morristown, NJ  
Position: Intern

## things i can do

Illustrator  
Photoshop  
InDesign  
Dreamweaver  
HTML/ CSS

## etcetera

Defeated the Rubik's Cube, currently on the NY Times crossword.  
Started a t-shirt company called Subtle-Tees with two friends.  
Possess an unhealthy amount of Batman and Lost trivia.  
Make annual trips to the Jersey shore to people-watch.  
Love seeing people turn their heads to read this.  
Self-appointed movie buff.

## things i can't do

Divide by zero.  
Move objects with my mind.  
Get my irresponsible roommate to do the dishes for once in his life.